

RESOLUTION NO. 2021-253

RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF SAN BERNARDINO, CALIFORNIA, AUTHORIZING THE CITY MANAGER OR DESIGNEE TO EXECUTE A PROFESSIONAL SERVICES AGREEMENT WITH THE PM GROUP IN THE AMOUNT OF \$67,635 FOR THE DESIGN, PRINT, AND MAIL OF THE CITY OF SAN BERNARDINO PARKS AND RECREATION TRIMESTER BROCHURE, WITH A CONTINGENCY FOR SPANISH TRANSLATION AND PRINTING OF \$30,000, FOR A TOTAL OF \$97,635 FOR FISCAL YEAR 2021/22

WHEREAS, the Parks, Recreation, and Community Services Department provides a diversified system of open spaces, meeting centers, programs, and community services to meet social and leisure needs and enhance the quality of life for all city residents; and

WHEREAS, the Parks and Recreation Department wishes to promote city-wide facilities, programs, and services through a direct mail brochure to the community at large; and

WHEREAS, the City has issued RFQ F-22-14 for the design, print, and mail preparation of the City of San Bernardino Parks and Recreation Brochure, and

WHEREAS, The PM Group, 25 Rancho Circle, Lake Forest, California 92630 is the lowest and best responsive bidder for the design, print, and mail preparation of the City of San Bernardino Parks and Recreation Brochure,

BE IT RESOLVED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF SAN BERNARDINO AS FOLLOWS:

SECTION 1. The above recitals are true and correct and are incorporated herein by this reference.

SECTION 2, The Mayor and City Council hereby authorize the City Manager or designee, to execute the Professional Services Agreement (PSA) to The PM Group in the amount of \$67,635 for design, print, and mail preparation of the City of San Bernardino Parks and Recreation trimester Brochure, with an additional contingency of \$30,000 for Spanish translation and printing for a total of \$97,635.

SECTION 3. The Director of Finance is authorized and directed to issue a purchase order in the amount of up to \$97,635, which includes \$67,635 for design, printing and mailing, and a contingency of \$30,000 for Spanish translation and printing, to the PM Group for this service.

SECTION 4. The Mayor and City Council finds this Resolution is not subject to the California Environmental Quality Act (CEQA) in that the activity is covered by the general rule that CEQA applies only to projects which have the potential for causing a significant effect on the environment. Where it can be seen with certainty, as in this case, that there is no possibility that the activity in question may have a significant effect on the environment, the activity is not subject to CEQA.

SECTION 5. Severability. If any provision of this Resolution or the application thereof to any person or circumstance is held invalid, such invalidity shall not affect other provisions or applications, and to this end the provisions of this Resolution are declared to be severable.

SECTION 6. Effective Date. This Resolution shall become effective immediately.

APPROVED and **ADOPTED** by the City Council and signed by the Mayor and attested by the City Clerk this 20th day of October 2021.



John Valdivia, Mayor
City of San Bernardino

Attest:



Genoveva Rocha, CMC, City Clerk

Approved as to form:

PP


Sonia Carvalho, City Attorney


CERTIFICATION

STATE OF CALIFORNIA)
COUNTY OF SAN BERNARDINO) ss
CITY OF SAN BERNARDINO)

I, Genoveva Rocha, CMC, City Clerk, hereby certify that the attached is a true copy of Resolution No. 2021-253, adopted at a regular meeting held on the 20th day of October 2021 by the following vote:

<u>Council Members:</u>	<u>AYES</u>	<u>NAYS</u>	<u>ABSTAIN</u>	<u>ABSENT</u>
SANCHEZ	<u>X</u>	_____	_____	_____
IBARRA	<u>X</u>	_____	_____	_____
FIGUEROA	<u>X</u>	_____	_____	_____
SHORETT	<u>X</u>	_____	_____	_____
REYNOSO	<u>X</u>	_____	_____	_____
CALVIN	<u>X</u>	_____	_____	_____
ALEXANDER	<u>X</u>	_____	_____	_____

WITNESS my hand and official seal of the City of San Bernardino this 21st day of October 2021.


Genoveva Rocha, CMC, City Clerk